



PHILIP MORRIS

U.S.A.

100 PARK AVENUE, NEW YORK, N. Y. 10017 TELEPHONE (212) 679-1800

March 15, 1982

Ms. Mae I. Lindstrom
Program Sales Manager
Cleveland Grand Prix
Burke Lakefront Airport
Cleveland, OH 44114

Dear Ms. Lindstrom:

Many thanks for your letter of January 19 advising us of the opportunity to advertise in the Cleveland 500. Unfortunately, our budget for this type of advertising is limited and fully committed. We will, therefore, be unable to participate.

Many thanks for thinking of Philip Morris.

Best wishes for a successful event.

Cordially,

Vincent J. Weiner
Director
SPECIAL PROMOTION

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